

Sponsorship Opportunities

<p>ALL Sponsorship Levels</p>	<ul style="list-style-type: none"> * A paragraph on AAB Sponsors webpage with a link to your company's homepage. * Company logo displayed on conference prospectus, welcome package, proceedings, podium banner and all general conference signage. * One full-page color advertisement in the Welcome Package * An array of signs featuring your company's logo at your sponsored event.
Level	Benefits
<p>Signature</p> <p>Share of AABC Dinner</p> <p>\$20,000</p>	<ul style="list-style-type: none"> * Company logo displayed as Signature sponsor on AAB website: AABC Europe 2012 * Company name printed on attendee badge lanyards * Your promotional materials in AABC conference bags * Two complimentary exhibit spaces with four free exhibitor passes * One free conference registration * 20% discount on standard registration fee for unlimited number of participants. * Upgrade to club level at conference hotel for two company participants * A complimentary companion pass for each attendee from your company * Reserved table at annual AABC Dinner exclusively for your company & selected guests
<p>Keystone</p> <p>Exclusive Lunch or Reception</p> <p>\$16,000</p>	<ul style="list-style-type: none"> * Company logo displayed as Keystone sponsor on AAB website: AABC Europe 2012 * Company name printed on attendee badge lanyards * One complimentary exhibit space with four free exhibitor passes * One free conference registration * 20% discount on standard registration fee for unlimited number of participants * Upgrade to club level at conference hotel for two company participants * A complimentary companion pass for each participant from your company * Reserved table at annual AABC Dinner exclusively for your company & selected guests
<p>Diamond</p> <p>Exclusive Welcome Reception Delegate Bags or Gifts</p> <p>\$12,800</p>	<ul style="list-style-type: none"> * Company logo displayed as Diamond sponsor on AAB website: AABC Europe 2012 * 75% discount on one exhibit space with three free exhibitor passes * 15% discount on standard registration fee for unlimited number of participants * Reserved table at annual AABC Dinner exclusively for your company & selected guests
<p>Platinum</p> <p>Partial Reception</p> <p>\$9,500</p>	<ul style="list-style-type: none"> * Company logo displayed as Platinum sponsor on AAB website: AABC Europe 2012 * 50% discount on one exhibit space with three free exhibitor passes * 15% discount on standard registration fee for unlimited number of participants * Reserved table at annual AABC Dinner exclusively for your company & selected guests
<p>Gold</p> <p>A third of one Lunch Poster Sessions</p> <p>\$5,800</p>	<ul style="list-style-type: none"> * Company logo displayed as Gold sponsor on AAB website: AABC Europe 2012 * 30% discount on one exhibit space with three free exhibitor passes * 10% discount on standard registration fee for unlimited number of participants
<p>Silver</p> <p>Session Refreshment Break</p> <p>\$3,000</p>	<ul style="list-style-type: none"> * Company logo displayed as Silver sponsor on AAB website: AABC Europe 2012

Exhibiting Opportunities

Level	Benefits
<p>Services Included</p> <ul style="list-style-type: none"> * Booth set up and take down * Cleaning each night and at end of event * Wireless internet in Exhibit Hall * Overnight security guards 	<p>Booth Package</p> <ul style="list-style-type: none"> * One 2 meter x 3 meter “shell” (hard paneled) booth space * One electrical connection with power strip (max. 2kw) * One 2 meter table * Two chairs * One wastebasket * One black and white company identification sign
<p>EXHIBIT Level 1</p> <p>€2,600</p>	<ul style="list-style-type: none"> * Booth package * Two exhibitor passes*
<p>EXHIBIT Level 2</p> <p>€3,200</p>	<ul style="list-style-type: none"> * Booth package * Logo display with a paragraph about your company on AABC Sponsors and Affiliates webpage. * A link from AAB Sponsors and Affiliates webpage to your company’s website. * One full-page color advertisement in the Welcome Package * Two exhibitor passes*
<p>EXHIBIT / SILVER SPONSOR PACKAGE</p> <p>€4,700</p>	<p>All Exhibit Level 2 benefits as listed above, PLUS:</p> <ul style="list-style-type: none"> * Company logo displayed as Silver sponsor on AAB website: AABC Europe 2012 * Company logo presented on conference prospectus, welcome package, proceedings, podium banner and all general conference signage. * An array of signs featuring your company’s logo at your sponsored event.
<ul style="list-style-type: none"> * <i>Additional exhibitor passes can be obtained for €400 per person</i> * <i>Each exhibitor pass allows a credit of €600 to be applied to the registration cost of any technical sessions. Please note that the discount will apply to the current registration fees on the day the registration is made - register before April 27th to take advantage of our early-bird rates!</i> 	

Don't miss the opportunity to participate in the premier automotive battery event of the year!

Contact:

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