



2018 Sponsor & Exhibitor Prospectus



October 16-18, 2018 • Hyatt Regency • Osaka, Japan

SPONSORSHIP & EXHIBIT OPPORTUNITIES

Participating as a sponsor or exhibitor will provide you with excellent exposure and networking with industry decision-makers.

See inside for details...

Signature Sponsor

TOYOTA

AdvancedAutoBat.com/Asia



#AABCAsia

SPONSORSHIP OPPORTUNITIES

2018 PROGRAMS



Included With All Sponsorship Levels

- Logo on AABC sponsors webpage with a link to your company's homepage
- Company logo featured on program guide and on conference signage
- Discount for additional delegate conference registrations
- Conference website listing with URL link back to your corporate website
- One-time use of post-conference mailing lists (for a physical mailing) using our 3rd party mail house or your mail house
- Program Guide & Event Directory company listing including contact information and 50-word description (deadlines permitting)
- Company name and URL link included in Conference Proceedings package delivered electronically
- Co-operative email campaign inviting your clients and prospects to attend at a discount

AABC offers comprehensive sponsorship packages which include presentation opportunities, exhibit space, branding and networking with specific prospects. Sponsorship allows you to achieve objectives before, during, and long after the event. Whether you're targeting the entire conference or specific thought leaders, we offer a variety of customizable sponsorship options to access our esteemed delegates.



OCTOBER 16

Lithium-Ion Battery Materials



OCTOBER 17-18

Batteries for Hybrid & Electric Vehicles

Reserve your Exhibit Space Early & SAVE!

Signature Sponsorship - SOLD!

- Networking Dinner Mixer
- Company logo on lanyards
- Four Main Conference registrations

TOYOTA

Keystone Sponsorship

- Networking Mixer
- Company logo on lanyards
- Three main conference registrations

Diamond Sponsorship

- Choice of Luncheon or Battery Pavilion
- Three main conference registrations

Platinum Sponsorship

- Choice of Monday Welcome Reception or VIP Dinner (up to 15 guests)
- Two main conference registrations

Gold Sponsorship

- Choice of Charging Station, Shared Lunch or 25-minute presentation
- One main conference registration

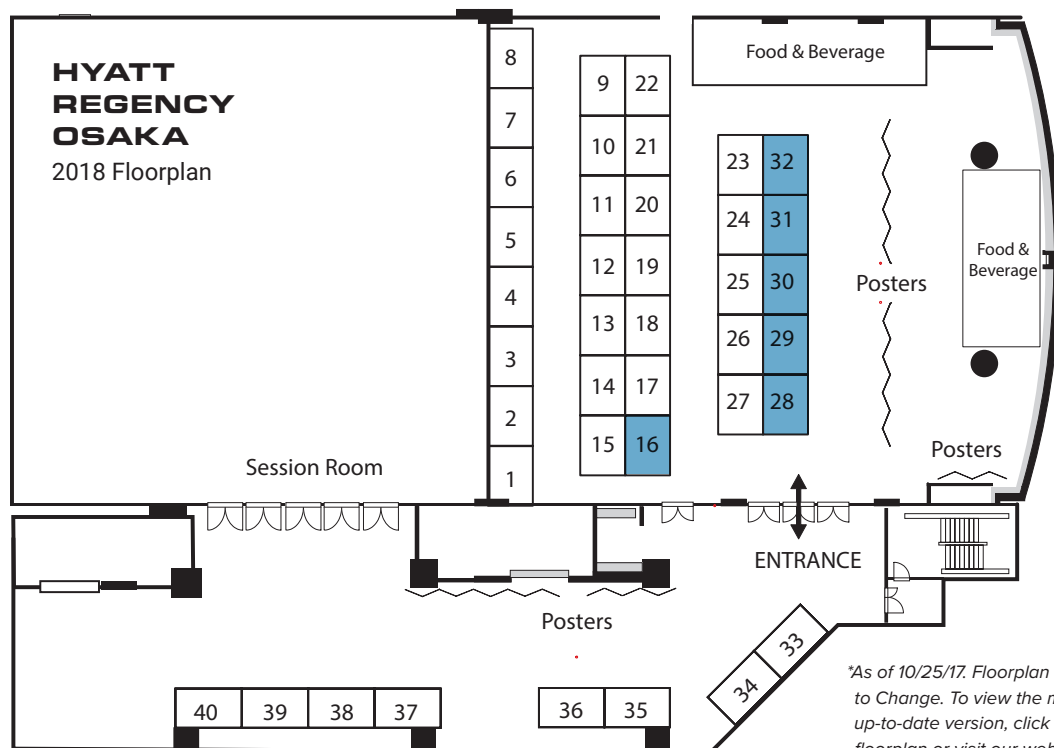
Silver Sponsorship

- Coffee & Refreshment Break
- One main conference registration



EXHIBIT

Exhibitors will enjoy facilitated networking opportunities with all conference delegates, making it the perfect opportunity to launch a new product, collect feedback, and generate new leads from around the globe.



**As of 10/25/17. Floorplan Subject to Change. To view the most up-to-date version, click the floorplan or visit our website.*

Exhibit Booth Rates

2 x 3 Meter | \$5,000

3 x 4 Meter | \$8,500

- SOLD
- HOLD
- Reserved for Sponsorship

How does AABC ensure that delegates visit the exhibit hall?

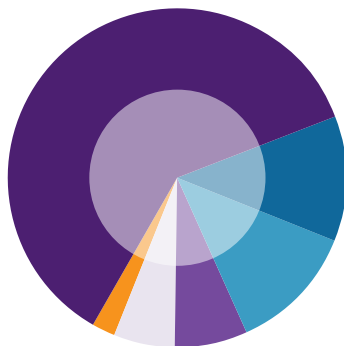
As an exhibitor, your company will receive:

- 2x3 exhibit space
- One Full Conference Pass
- One Exhibit "Booth Only" Pass
- Co-operative Promotional Mailing Campaign (contingent on marketing deadlines)
- 50-word corporate description in Program Guide
- One-time use of Post Conference Delegate Mailing List Upon Signing Mailing List Agreement
- Corporate URL on conference proceedings link
- Discounted Rate for Additional Participants (limited to 5)
- Hosted Welcome Reception in Exhibit Hall



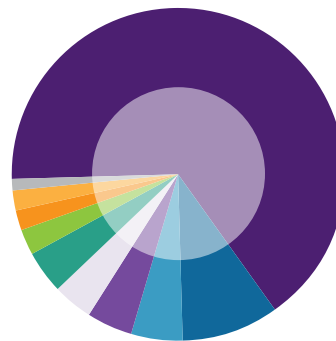
AABC ASIA ATTENDEE DEMOGRAPHICS

LOCATION



Japan 61%
Europe 12%
United States 12%
Korea 7%
China 6%
Rest of World 2%

COMPANY TYPE



32% Battery Materials
19% Battery & Capacitor Development
10% Automotive OEM
9% Automotive Systems & Components
8% Testing & Simulation
8% Battery Manufacturing Equipment
5% Other
4% Academic/Government
4% Consultants
2% Non-Automotive



PAST SPONSORS & EXHIBITORS

- ANSYS Japan K.K.
- Arbin Instruments
- CD-adapco
- DENKA
- DJK / Noritake
- ESPEC Corp
- Global Information
- Hohsen Corp.
- HOKUTO DENKO with Bio-Logic
- Honda Motor Company
- Imerys Graphite & Carbon
- IMG Saxony-Anhalt
- Inoue Mfg.
- Inter Battery
- JM Energy
- JSR Corporation
- Linear Technology Corporation
- Maccor, Inc.
- Magna Steyr AG and Co KG
- Materion Technical Materials
- Nogamigiken Co., Ltd.
- PEC North America, Inc.
- Primix
- Rogers Corporation
- Saft
- Sasol Olefins & Surfactants GmbH
- Showa Denko
- Southwest Research Institute
- Tosoh Corporation
- Toyota Motor Sales
- TSN Japan Co.
- Umicore
- Wildcat Discovery Technologies
- ZEON CORPORATION

AdvancedAutoBat.com/Asia



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For additional information regarding sponsorship and exhibit opportunities, please contact:

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