



# 2019 Sponsor & Exhibitor Prospectus

Cambridge EnerTech's  
3<sup>rd</sup> International



**advanced  
automotive  
battery  
conference**

October 28-31, 2019 | Hilton Tokyo Bay | Tokyo, Japan

## **SPONSORSHIP & EXHIBIT OPPORTUNITIES**

Participating as a sponsor or exhibitor will provide you with excellent exposure and networking with industry decision-makers.

*See inside for details...*

[AdvancedAutoBat.com/Asia](http://AdvancedAutoBat.com/Asia)



#AABCAsia

# SPONSORSHIP & EXHIBIT OPPORTUNITIES

AABC offers comprehensive sponsorship packages which include presentation opportunities, exhibit space, branding and networking with specific prospects. Sponsorship allow you to achieve objectives before, during, and long after the event. Whether you're targeting the entire conference or specific thought leaders, we offer a variety of customizable sponsorship options to access our esteemed delegates.



## Included With All Sponsorship Levels

- Logo on AABC sponsors webpage with a link to your company's homepage
- Company logo featured on program guide and on conference signage
- Discount for additional delegate conference registrations
- Conference website listing with URL link back to your corporate website
- One-time use of post-conference mailing lists (for a physical mailing) using our 3rd party mail house or your mail house
- Program Guide & Event Directory company listing including contact information and 50-word description (deadlines permitting)
- Company name and URL link included in Conference Proceedings package delivered electronically
- Co-operative email campaign inviting your clients and prospects to attend at a discount

## 2019 PROGRAMS



OCTOBER 29-30  
Lithium-Ion Battery  
Chemistries



OCTOBER 29-30  
Battery Engineering for  
Automotive Applications



OCTOBER 30-31  
Batteries For Hybrid  
& Electric Vehicles

## Reserve your Exhibit Space Early & SAVE!

### Signature Sponsorship - SOLD!

- Networking Dinner Mixer
- Company logo on lanyards
- Four Main Conference registrations

### Keystone Sponsorship

- Networking Mixer
- Company logo on lanyards
- Three main conference registrations

### Diamond Sponsorship

- Choice of Luncheon or Battery Pavilion
- Three main conference registrations

### Platinum Sponsorship

- Choice of Monday Welcome Reception or VIP Dinner (up to 15 guests)
- Two main conference registrations

### Gold Sponsorship

- Choice of Charging Station, Shared Lunch or 25-minute presentation
- One main conference registration

### Silver Sponsorship

- Coffee & Refreshment Break
- One main conference registration

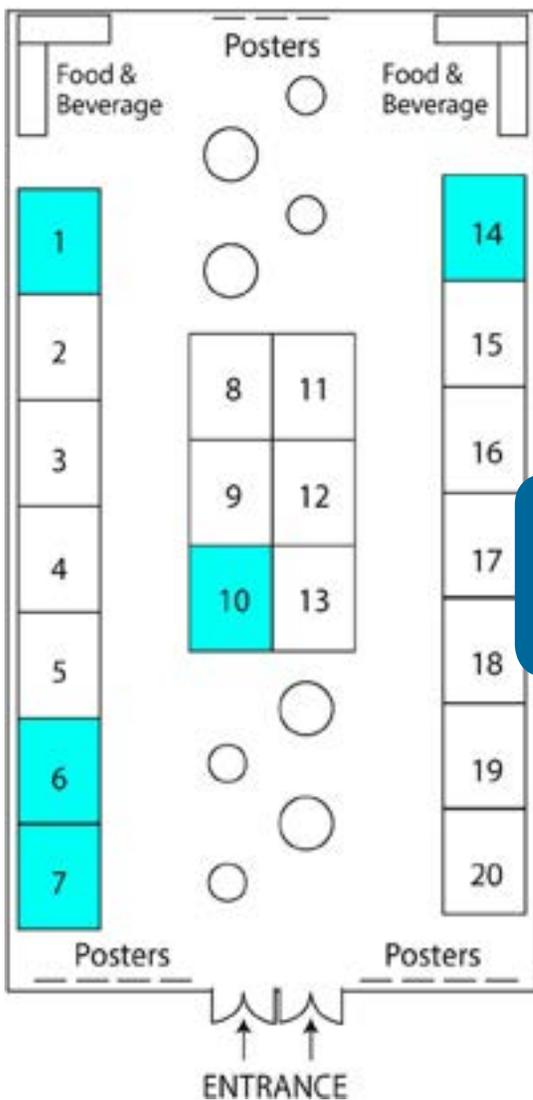


## EXHIBIT

Exhibitors will enjoy facilitated networking opportunities with all conference delegates, making it the perfect opportunity to launch a new product, collect feedback, and generate new leads from around the globe.

### HILTON TOKYO BAY

2019 Floorplan



SOLD  
 AVAILABLE

*\*As of 3/28/19. Floorplan Subject to Change. To view the most up-to-date version, click the floorplan or visit our website.*

### As an exhibitor, your company will receive:

- 2x3 exhibit space
- One Full Conference Pass
- One Exhibit "Booth Only" Pass
- Co-operative Promotional Mailing Campaign (contingent on marketing deadlines)
- 50-word corporate description in Program Guide
- One-time use of Post Conference Delegate Mailing List Upon Signing Mailing List Agreement
- Corporate URL on conference proceedings link
- Discounted Rate for Additional Participants (limited to 5)
- Hosted Welcome Reception in Exhibit Hall

### Exhibit Booth Rates

2 x 3 Meter | \$5,000  
 3 x 4 Meter | \$8,500

How does AABC ensure that delegates visit the exhibit hall?



# OEMs IN ATTENDANCE LAST YEAR INCLUDE



**SAMSUNG**



## PAST SPONSORS & EXHIBITORS

- AEM Components (USA), Inc.
- ANSYS Japan K.K.
- Arbin Instruments
- ARKEMA KK
- Caliente LLC
- CD-adapco
- Coherent Japan, Inc.
- DENKA
- DJK / Noritake
- Elkem Japan KK
- ESPEC Corp
- Global Information
- Granges Aluminum Shanghai
- Hamamatsu Corporation
- Hohsen Corp.
- HOKUTO DENKO with Bio- Logic
- Honda Motor Company
- Imerys Graphite & Carban
- IMG Saxony-Anhalt
- Inoue Mfg.
- Inter Battery
- JM Energy
- JobsOhio
- Johnson Controls Power Solutions
- JSR Corporation
- Lasertec Corporation
- Linear Technology Corporation
- Maccor, Inc.
- Magna Steyr AG and Co KG
- Materion Technical Materials
- Morgan Advanced Materials
- NDC Technologies
- Nogamigiken Co., Ltd.
- PEC North America, Inc.
- Primix
- Rogers Corporation
- Roskill
- Saft
- Sasol Olefins & Surfactants GmbH
- Showa Denko
- SOLVAY
- Southwest Research Institute
- Talga Resources Ltd
- Thermal Hazard Technology
- Tosoh Corporation
- Toyota
- TSN Japan Co.
- Umicore
- Voltaiq
- Webasto Charging Systems, Inc.
- Wildcat Discovery Technologies
- ZEON CORPORATION

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#AABCAAsia

For additional information regarding sponsorship and exhibit opportunities, please contact:

### COMPANIES A-O

**Sherry Johnson**

*Sr. Manager, Business Development*



250 First Avenue, Suite 300  
Needham, MA 02494

T:781-972-1359 | F:781-972-5470

E: [sjohnson@CambridgeEnertech.com](mailto:sjohnson@CambridgeEnertech.com)

### COMPANIES P-Z

**Nathaniel Dupler**

*Manager, Business Development*



250 First Avenue, Suite 300  
Needham, MA 02494

T:781-247-6296 | F:781-972-5470

E: [ndupler@CambridgeEnertech.com](mailto:ndupler@CambridgeEnertech.com)