

25th Annual



**advanced automotive
battery conference**

**DECEMBER 8 - 11, 2025
LAS VEGAS, NV
Caesars Palace**

2025 SPONSOR & EXHIBITOR PROSPECTUS

AABC was founded more than twenty years ago to review the status of automotive battery technology and provide informed glimpses into the future. The program will uncover the underlying technical and business issues that will impact the pace and path of vehicle electrification worldwide. Join us to network with chief battery technologists from leading automotive OEMs, who will share their development trends and projected battery needs, as well as their key suppliers who will present their latest offerings and roadmaps for the future.



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2025 CONFERENCE PROGRAMS

EVENT-AT-A-GLANCE

MONDAY
DECEMBER 8



TUTORIALS



LARGE SCALE



LITHIUM-SULFUR

TUESDAY AND WEDNESDAY
DECEMBER 9 AND 10



CHEMISTRY -
PART 1



ENGINEERING



HEAVY
DUTY



BATTERY
MANUFACTURING



BATTERY
RECYCLING



ALTA
AMERICAS

A CO-LOCATED EVENT

NICKEL-COBALT
-COPPER

WEDNESDAY AND THURSDAY
DECEMBER 10 AND 11



CHEMISTRY -
PART 2



xEV BATTERY
TECHNOLOGY



RAW
MATERIALS



MANUFACTURING
PRODUCTION



BATTERY
INTELLIGENCE



ALTA
AMERICAS

A CO-LOCATED EVENT

CRITICAL BATTERY
MINERALS

KEY MARKETING DEADLINES

Preliminary Web-Based Agenda Online:-
Friday, June 13

Final Conference Brochure:
Friday, July 11

*Your company logo will be included in
the printed conference program mailed
thousands of prospects.*



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SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVEL	EXHIBITION/MEETING SPACE & DELEGATE PASSES	THOUGHT LEADERSHIP & BRANDING
SIGNATURE SPONSOR	<ul style="list-style-type: none">■ 8'x10' exhibit space■ Four Main Conference Registrations■ Conference registration for the speaker■ Two booth staff passes	<p>Your choice of one of the following:</p> <ul style="list-style-type: none">• Tote bags (Exclusive)• Wi-Fi Sponsor (Exclusive)• Charging Kiosk (Exclusive) <ul style="list-style-type: none">■ 20-minute presentation within a specific track and the opportunity to participate in the Q&A panel discussion■ Company logo on lanyards■ Digital Advertisement displayed at the event
KEYSTONE SPONSOR	<ul style="list-style-type: none">■ 8'x10' exhibit space■ Three Main Conference Registrations■ Two booth staff passes	<ul style="list-style-type: none">■ Company logo on lanyards■ Digital Advertisement displayed at the event
PLATINUM SPONSOR	<ul style="list-style-type: none">■ 8'x10' exhibit space■ Two Main Conference Registrations■ Conference registration for the speaker■ One booth staff pass	<p>Your choice of one of the following:</p> <ul style="list-style-type: none">• VIP Dinner (up to 15 guests plus 3 members of your staff) or• Session Sponsorship (sponsor will select session). Includes 20-minute presentation and opportunity to participate in Q&A panel discussion
GOLD SPONSOR	<ul style="list-style-type: none">■ 8'x10' exhibit space■ Two Main Conference Registrations■ Conference registration for the speaker■ One booth staff pass	<p>Your choice of one of the following:</p> <ul style="list-style-type: none">• VIP Dinner (up to 15 guests plus 3 members of your staff) or• Session Sponsorship (sponsor will select session). Includes 20-minute presentation and opportunity to participate in Q&A panel discussion



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SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVEL

EXHIBITION/MEETING SPACE & DELEGATE PASSES

THOUGHT LEADERSHIP & BRANDING

SILVER SPONSOR

- 8'x10' exhibit space
- Two main conference registrations
- One booth staff pass

Sponsor one of the following:

- Coffee Break
- Refreshment Break
- Moderate Round Table discussion

BRONZE SPONSOR

- 8'x10' exhibit space
- Two main conference registrations
- One booth staff pass

Choice of one of the following:

- Digital onsite advertising
- Literature chairdrop (track specific)

INCLUDED WITHIN ALL SPONSORSHIP LEVELS:

- Logo on AAB sponsors webpage with a link to your company's homepage
- Company logo featured in conference materials and on conference signage
- One-time use of pre and post-conference mailing lists (for a physical mailing) using our 3rd party mail house or your mail house
- Company listing including contact information and 50- word description in conference materials (deadlines permitting)
- Company name and URL link included in Conference Proceedings package delivered electronically
- Conference discount email for your clients & prospects: Provide us your list and we can send an email on your behalf OR we will provide you with a discount code to send out on your own – a savings of up to \$200 will be offered
- One-time use of pre and post-conference mailing lists (for a physical mailing) using our 3rd party mail house or your mail house
- Discount for additional delegate conference registrations

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2024 SAMPLE ATTENDEE LIST



3M Co, Research Engineer, Automotive & Aerospace Solutions
Amazon, Sr Battery State Estimation Engineer, Avionics Design & Tests
American Battery Solutions Inc, Battery Engineer, Cell & Advanced
Analog Devices Inc, Dir of Algorithms & Data Science, Automotive Electrification & Sustainable Energy
Argonne Natl Lab, Ctr Dir & Distinguished Fellow, Systems Assessment Ctr
BMW Grp, Sr Battery Technology Engineer, Battery Engineering
Cummins Battery Systems North America, Sr Specialist, Battery Integration
Daimler Truck N America, Engineer, Materials Process & Technologies
DuPont, Sr Scientist & Analytical Lab Leader, Automotive
ENEOS Materials Corp, Sr Engineer High Performance Chemicals Dev, Applications R&D
ExxonMobil Chemical Co, Product Dev Scientist, Product Innovation
Ford Motor Co, Exec Engineering Dir, Advanced EV Programs
GDI, Sr Battery Engineer, Engineering
General Motors Co, Dir EV Policy & Regulatory Affairs
Honda R&D Co Ltd, Chief Engineer & GM, Battery R&D
Honeywell, Battery Engineer, Process Mfg
Hyundai America Tech Ctr Inc, EV Battery System R&D Engineer, Battery Dev
Isuzu Motors America LLC, Sr Engineer, CV Testing
John Deere, Battery Design Engineer, Power Electronics
Korea Electric Association, Mgr, Tech Regulation
LG Energy Solution, President N America & Chief Strategy Officer
Lucid Motors Inc, Mgr, Battery Cell Lifetime & Parameterization
Mazda N America Operations, Engineer, R&D
Mercedes Benz R&D N America Inc, Principal Systems Engineer, HV Battery Technology & Powertrain & eDrive
Mitsubishi Materials USA Corp, Mgr, Electronic Materials & Components
Morgan Advanced Materials, Global Technology Dir, Technology & Product Dev
Natl Renewable Energy Lab, Staff Scientist, Energy Conversion & Systems Ctr
Nissan Motor Co Ltd, Deputy GM Battery Engineering Grp, Powertrain & EV Battery Strategy
Panasonic Corp of N America, Tech GM, EV Battery Business
Porsche AG, Leader, Predevelopment Cell R&D
Samsung SDI, Dir R&D
Sherwin Williams Co, Global Market Mgr & Energy & EV Battery, General Industrial
Siemens, Engagement Mgr Battery Industry, Digital Industries Software
Subaru Corp, GM, Battery Business Strategy Office
Tesla Motors, Sr Software Engineer, Vehicle Software
Toyota, Sr Analyst Battery Chemicals, Purchasing Supplier Dev
UPS Industrial Svcs, VP Operations of Battery Installation
US Department of Energy, General Engineer, Loan Programs Office
Valvoline, EV Scientist, Tech
Volkswagen Grp of America, Engineer, Cell Quality Excellence
Volvo Grp, Dir Battery Cell & Module Technology, Energy Storage Engineering

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2024 SPONSORS & EXHIBITORS

24M Technologies Inc	CAMX Power	Froetek Plastic Technology Corp	Liminal Insights	Schroedinger Inc
6K Inc	CarbonX BV	GDI	Lumafield	Scientific Bridge
Across Intl	CBC America LLC	GKD USA Inc	Lyten Inc	Sebang Global Battery Co Ltd
Admiral Instruments LLC	CellBlock FCS	Group1 AI	MACCOR Inc	ShangShui Smartech Ltd
Advanced Cell Engineering Inc	CHASM Advanced Materials	GruEnergy	Maxcess Intl Modular Web Solutions	Shimadzu Scientific Instruments
Advanced Copper Foil Inc ACF	Chroma	Haldor Topsoe America Latina SA	Micantis Inc	Shmuel De Leon Energy Ltd
Advanced Test Equipment Corp	Clean Earth Systems	Harrop Industries Inc	Microbiologics Inc	SOLARCORE
AEM Components Inc	Conamix Inc	HB Fuller	Morgan Advanced Materials	Soteria Battery Innovation Grp
Airtho	Coreshell Technologies	HCM Co Ltd	MTI Corp	South 8 Technologies
Albert Invent Corp	County of Imperial	HEISHIN Mohno Pump	NanoGraf Corp	Sovema Grp SpA
Alkegen	Current Chemicals	Henkel Corp	NantG Power	Sovereign Metals Ltd
AMETEK	CustomCells Holding GmbH	Herding Filtration	NETZSCH Premier Technologies LLC	Stress Engineering Svcs Inc
AMETEK Surface Vision	Cybernetik Technologies Pvt Ltd	Hesse Mechatronics Inc	Neuman & Esser Process Technology	Sugino Corp
Amionx	Digatron Power Electronics Inc	Hexagon Metrology	Neware	SUITA Electric Corp
Amprius Technologies	Dragonfly Energy Corp	Highland Plastics	NOVONIX	Syensqo
Applied Spectra Inc	Economic Dev Partnership of North Carolina EDPNC	Hioki USA	Onejoon Thermal Solutions GmbH	SynQuest Labs Inc
Arbin Instruments	ECS Electrochemical Society	Hitachi High Tech America Inc	OnTo Technology LLC	TDK Lambda Americas Inc
Armor Battery Films	ElectraMet	Honeywell	Orbia Fluor & Energy Materials	Ten Nine Technologies LLC
Arranged BV	Element Materials Technology	Hosokawa Micron Powder Systems	Pacific Industrial Dev Corp	Thermal Hazard Technology
Asahi Kasei Corp	Elkem ASA	Huber USA Inc	Paraclete Energy Inc	Thermo Fisher Scientific Inc
Ascend Elements	ElringKlinger AG	IAV Automotive Engineering Inc	Patriot Green Energy Technology Co Ltd	Toppan USA Inc
Aspen Aerogels	ENEOS	Illumion Ltd	PEC	TRUMPF Inc
Associated Environmental Systems	ENNOVI	INFICON Inc	PerkinElmer Life & Analytical Sciences	Tsing Bosch Zhuhai Technology Ltd
ATS Industrial Automation Inc	Empower Greentech Inc	Inoue Mfg USA Inc	PolymerFilms	TWAICE Technologies GmbH
BASF China Co Ltd	ENTEK	Iontra Inc	Princeton NuEnergy	Umicore
Battery Show	ESPEC N America Inc	Jenike & Johanson Inc	ProLogium Technology Co Ltd	Unico Inc
BattGenie Inc	Eurofins EAG	JEOL USA Inc	REEL Alesa AG	UniverCell Holding GmbH
Beff	Evonik Corp	JETRO Chicago	ReJoule Inc	USCAR
Bepex	Excelitas Noblelight America LLC	JobsOhio	Ridgetop Grp Inc	Vianode
Betterial	Exponent Inc	Jokoh Co Ltd	Riedhammer GmbH	Voltaiq Inc
Bio Logic USA	Exum Instruments	Keysight Technologies	Rigaku Americas Corp	WAM Inc
Botree Recycling Technologies	Exyte US Inc	Kraton Corp	SABIC Innovative Plastics	Webasto
Breathe Battery Technologies Ltd	Factorial Inc	KULR Technology	Saint Gobain Performance Plastics	Westwin Elements
Bry Air Inc	Fluid Air	Laminar Co Ltd	Sakuu Corp	Westwood Aerogel Co
BST North America Inc	Forge Nano	Lead Intelligent Equipment Deutschland GmbH	SandboxAQ	Wildcat Discovery Technologies Inc
CAEN ELS srl	Freudenberg FST GmbH	LICAP Technologies	Scantech Americas Inc	Yangzhou Nanopore Innovative Materials Technology Ltd



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THE **CET** SALES JOURNEY **STARTS HERE**



Dedicated AABC Sales Managers

Work with our sales managers to develop a customized sponsorship package specific to your marketing needs and budget



Thought Leadership

Your messaging and content positioned and presented the optimal way on the content program.



Pre-event Marketing & Promotion

Sign up early and ensure maximum exposure throughout the campaign, such as inclusion in printed materials and email promotions.



On-Site Branding & Experience

Work with our Client Service Specialist team to get all promotional items, events and signage ready for the event.



Audience Development

Schedule on-site meetings with potential and existing clients using our Networking App and One-to-One Meetings service.



Have a Great Event!

Turn up with your team to network, learn, and increase your sales pipeline.



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CAMBRIDGE ENERTECH'S RELATED EVENTS



42nd Annual
International Battery SEMINAR & EXHIBIT
LONGEST RUNNING ANNUAL BATTERY EVENT
March 17-20, 2025
Loews Royal Pacific Resort
Orlando, FL
[LEARN MORE >>](#)



19 - 22 May 2025
Pan Pacific Hotel | Perth, Western Australia
ALTA
Innovation in Mining & Metallurgical Processing
EnerTech



15th INTERNATIONAL
aabc
europe
advanced automotive battery conference
23-26 JUNE 2025
MAINZ, GERMANY



SOLID-STATE BATTERY SUMMIT
SODIUM ION BATTERY CONFERENCE
AUGUST 12-13, 2025
CHICAGO, IL + VIRTUAL
[LEARN MORE](#)



November 12-13, 2025
Bethesda, MD
The 15th Annual
BATTERY SAFETY SUMMIT
Implementing Lithium-Ion Battery Safety
to Meet Increasing Energy Demands



ALTA AMERICAS
Innovation in Mining & Metallurgical Processing
December 9-11, 2025
Caesars Palace | Las Vegas, NV

For More Information Regarding Sponsorship and Exhibit Availability, Please Contact:



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