

2026 SPONSOR
PROSPECTUS

16th
INTERNATIONAL

aabc europe

advanced
automotive
battery
conference

18 - 21 MAY 2026
MAINZ, GERMANY

AN EVENT
TRUSTED BY
THOUSANDS
OF INDUSTRY
LEADERS

Each year, AABC Europe brings together a global audience of battery technologists and their key suppliers for a must-attend week of developmental trends, breakthrough technologies and predictions of the market for years to come. As European nations and international automotive OEMs invest in their commitment to vehicle electrifications and eMobility, this event will help propel that momentum forwards, presenting unparalleled coverage of research and development that drives outcomes and supports the next generation of electric vehicle batteries.

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KEY MARKETING DEADLINES

Preliminary Agenda Deadline: Friday, November 21

Promoted heavily through email & social media.

Final (Print) Agenda Deadline: Friday, December 19

Each agenda is Promoted heavily through email, on our website, and social media. Meeting these deadlines will increase your exposure and maximize ROI!

2026 CONFERENCE PROGRAMS

PRE-CONFERENCE TUTORIALS: MONDAY 18 MAY

PRE-CONFERENCE SYMPOSIUM: MONDAY 18 MAY

TUESDAY & WEDNESDAY | 19-20 MAY



CHEMISTRY - PART 1



ENGINEERING



HEAVY DUTY



MANUFACTURING



RECYCLING



xEV BATTERY APPLICATIONS

WEDNESDAY & THURSDAY | 20-21 MAY



CHEMISTRY - PART 2



MANUFACTURING PRODUCTION



xEV BATTERY TECHNOLOGY



AI FOR ENERGY STORAGE



RAW MATERIALS



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SPONSORSHIP AND EXHIBIT OPPORTUNITIES

SIGNATURE SPONSORSHIP

EXHIBIT HALL & DELEGATE PASSES

- Four Main-conference Registrations
- Complimentary registration for the speaker
- 2m x 6m exhibit space
- Two booth staff passes

THOUGHT LEADERSHIP & BRANDING

- Your choice of one of the following:
 - 6-8 One-on-one meetings with selected prospects (20 minutes each)
 - Tote bags (Exclusive)
 - Wi-Fi Sponsorship (Exclusive)
 - Charging Kiosk (Exclusive)
- 30-minute presentation within a specific track and the opportunity to participate in the Q&A panel discussion
- Digital Advertisement displayed at the event
- Logo on AAB home webpage with a link to your company's homepage
- Company logo featured in conference materials and on conference signage
- One-week post-event: Full contact information of all participants (GDPR-compliant)

KEYSTONE SPONSORSHIP

EXHIBIT HALL & DELEGATE PASSES

- Three Main-conference Registrations
- 2m x 3m exhibit space
- Two booth staff passes

THOUGHT LEADERSHIP & BRANDING

Your choice of:

- Networking Reception
- Networking Luncheon
- Logo on AAB home webpage with a link to your company's homepage
- One-time use of post-conference mailing lists (for a physical mailing) using a 3rd party mail house (GDPR Compliant)
- Company listing including contact information and 50-word description in Conference Materials (deadlines permitting)

PLATINUM SPONSORSHIP

EXHIBIT HALL & DELEGATE PASSES

- Three Main-conference Registrations
- 2m x 3m exhibit space
- Two booth staff passes

THOUGHT LEADERSHIP & BRANDING

- VIP Dinner
- During the event, your company will host an Invitation-only VIP Dinner for 10 – 12 guests and up to 3 representatives from your company. We can accommodate up to 15 seats total. This is a strict cap.
- We will select a high-end restaurant near or at the conference venue to host the dinner. Your Client Services Specialist (CSS) will manage the invitations, guest communications, and on-site logistics.
- Approximately 1-2 months from the start of the event, your CSS will send you and your team an introductory email including:
 - Information on the selected restaurant.
 - A blind pre-registration list of event attendees. (title, department, company, location)
 - A draft invitation to be sent to your prospective guests.
 - A link to a spreadsheet hosting your confirmed guest list.
- One-time use of post-conference mailing lists (for a physical mailing) using a 3rd party mail house (GDPR Compliant)
- Company listing including contact information and 50-word description in Conference Materials (deadlines permitting)

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SPONSORSHIP AND EXHIBIT OPPORTUNITIES

GOLD SPONSORSHIP

EXHIBIT HALL & DELEGATE PASSES

- Two Main-conference Registrations
- Complimentary registration for the speaker
- 2m x 3m exhibit space
- Two booth staff passes

THOUGHT LEADERSHIP & BRANDING

- Your choice of:
 - 6 – 8 One to One Meetings
 - 15- or 30-minute presentation within a specific conference program
 - Conference Lanyards
- One-time use of post-conference mailing lists (for a physical mailing) using a 3rd party mail house (GDPR Compliant)
- Company listing including contact information and 50-word description in Conference Materials (deadlines permitting)

SILVER SPONSORSHIP

EXHIBIT HALL & DELEGATE PASSES

- Two Main-conference Registrations
- 2m x 3m exhibit space
- One booth staff pass

THOUGHT LEADERSHIP & BRANDING

- Sponsor of Coffee or Refreshment Break
- Sponsor will have the opportunity to provide a 2-3 minute video to be displayed in the meeting rooms prior to the break
- One-time use of post-conference mailing lists (for a physical mailing) using a 3rd party mail house (GDPR Compliant)
- Company listing including contact information and 50-word description in Conference Materials (deadlines permitting)

BRONZE SPONSORSHIP

EXHIBIT HALL & DELEGATE PASSES

- Two Main-conference Registrations
- 2m x 3m exhibit space
- One booth staff passes

THOUGHT LEADERSHIP & BRANDING

- An 8' (2 ½ meters) Display Board will be prominently displayed at the event (sponsor will submit artwork to CET)
- One-time use of post-conference mailing lists (for a physical mailing) using a 3rd party mail house (GDPR Compliant)
- Company listing including contact information and 50-word description in Conference Materials (deadlines permitting)

INCLUDED WITH ALL SPONSORSHIP LEVELS

- Logo on AAB sponsors webpage with a link to your company's homepage
- Company listing including contact information and 50-word description in Conference Materials (deadlines permitting)
- Discount for additional delegate conference registrations
- Conference website listing with URL link back to your corporate website
- One-time use of pre- and post-conference mailing lists (for a physical mailing) using our 3rd party mail house or your mail house
- Company name and URL link included in Conference Proceedings package delivered electronically
- Co-operative email campaign inviting your clients and prospects to attend at a discount

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SAMPLE LIST OF 2025 DELEGATES

3M Co, Sr Application Engineer, EMEA ePowertrain Grp
 Amazon Robotics, Sr Electrical Engineer, Hardware Design
 American Honda Motor Co Inc, Sr Project Engineer, PEM
 Arkema, R&D Engineer, CNT & Battery Applications
 Asahi Kasei Corp, Project Dev Engineer, Battery Materials
 Belenos Clean Power Holding Ltd, Head, Battery
 BMW Grp, Head, Research Battery Technology
 Cabot Corp, New Bus Dev Mgr
 CEA, Research Engineer, LITEN
 Daimler Truck AG, R&D Engineer, Product Engineering
 Deutsches Elektronen Synchrotron DESY, Beamline Scientist, FS PETRA D
 Dow Chemical Co, Instrument Technician
 ExxonMobil Corp, Customer & Application Tech Dev Mgr, Carbon Materials Venture
 Ferrari SpA, Battery Cell Responsible, R&D
 Fraunhofer Institute for Solar Energy, Process Engineer, Battery Material Tech & Scale Up & Electric

GDI, Process Engineer, PECVD
 General Motors Co, Sr Researcher, Battery Cell & Pack
 Hankook & Company Co Ltd, Team Mgr, R&D & Quality
 Henkel KGaA, Specialist Sustainable Batteries, Product Dev Battery Solutions
 Hitachi Ltd, Chief Researcher, R&D Grp
 Honda R&D Co Ltd, Staff Engineer, Battery Research & Dev
 Hyundai MOBIS, Principal Research Engineer, HEV Battery System Dev Team
 JX Nippon Oil & Energy Corp, Researcher, R&D
 Korea Electronics Technology Institute, Principle Engineer, Advanced Batteries Research Ctr
 Lucid Motors Inc, Mgr, Battery Cell Lifetime & Parameterization
 Mercedes Benz AG, Head, HV Battery System Dev
 Nissan Motor Co Ltd, Battery Research Engineer, Research & Advanced Engineering
 Panasonic R&D Co of America, Engineering Mgr, Energy Storage R&D
 Paraclete Energy Inc, VP Special Projects

Porsche AG, Dir Battery Systems, Electrical Electronic Engineering
 PwC, Dir
 QuantumScape Corp, Sr Engineer, Cell Dev
 Robert Bosch GmbH, Sr Expert, Mobility Aftermarket
 S&P Global, Sr Analyst Critical Minerals, Metals & Mining
 Samsung SDI Europe GmbH, R&D Scientist, Next Generation Batteries
 Shell Deutschland GmbH, Global Product Mgr, E Coolants & Thermal Fluids
 Sherwin Williams Co, Global Market Mgr & Energy & EV Battery, General Industrial
 Siemens AG, Project Mgr, R&D
 Tata Motors Ltd, Lead Engineer, Battery Dev & Cell Integration
 Toshiba Electronics Europe GmbH, Sr Mgr, Battery Marketing
 Toyota Motor Europe, Sr Engineer, Advanced Powertrain
 Volkswagen AG, Battery Cell Specialist, Li ion Battery Cells & Pre Dev
 Volvo Grp, Sr Cell Engineer, Battery Hardware
 VIEW MORE ATTENDEES!

2025 SPONSORS

24M Technologies Inc
 3M Corp RESEARCH LAB
 4a engineering GmbH
 A123 Systems GmbH
 Addionics
 Amionx
 Amprius Technologies
 AMTAS GmbH
 ANDRITZ Bitrode Corp
 ANDRITZ Sovema SpA
 Arbin Instruments
 Arkema
 Armor Battery Films
 Arranged BV
 Ascend Elements
 Aspen Aerogels
 AVL Deutschland GmbH
 Battery Dynamics GmbH
 Battery Show

Bio Logic Science Instruments
 Blue Solutions
 Breathe Battery Technologies Ltd
 BS&B Safety Systems Ltd
 BTR New Material Group Co Ltd
 Cambridge Innovation Institute
 CAMX Power
 CarbonX BV
 CELLERATE
 Chanhen Chemical Corp
 Chem4Batteries GmbH
 Chroma ATE Europe BV
 Cognition Energy
 Coperion GmbH
 Coreshell Technologies
 CustomCells Holding GmbH
 Daejoo Electronic Materials Co Ltd
 Delfort
 Deutsche Aerogel GmbH

Digatron Systems SRL
 Dragonfly Energy Corp
 E Lyte Innovations GmbH
 E magy
 E One Moli Energy Canada Ltd
 Eatron Technologies
 Echion Technologies LTD
 Elkem GmbH
 ENEOS Materials Europe Belgium BV
 ESI Elemental Scientific
 Exponent Inc
 FEV Europe GmbH
 FOM Technologies
 Freudenberg FST GmbH
 Fuchs Lubricants Germany GmbH
 GDI
 HCM Co Ltd
 Henkel KGaA
 Holst Centre

Honeywell Romania
 hte GmbH
 Huntsman Advanced Materials
 Illumion Ltd
 Laminar Co Ltd
 MACCOR Inc
 Meet Battery Research Ctr
 Metrohm Deutschland GmbH & Co KG
 Morgan Advanced Materials
 Munters GmbH
 Nanocyl SA
 NanoNord AS
 Neware Technology Hong Kong Ltd
 Oerlikon Friction Systems Germany GmbH
 Onejoon Thermal Solutions GmbH
 OnTo Technology LLC
 PCC Thorion GmbH
 PEC

PI KEM Ltd
 Purem GmbH
 rhd instruments GmbH & Co KG
 Rogers Germany GmbH
 RTD Talos Ltd
 SAE Intl
 Saint Gobain Tape Solutions
 Schroedinger GmbH
 Shell Lubricant Solutions
 Shmuel De Leon Energy Ltd
 Sino Applied Technology Taiwan Co Ltd
 SIONIC Energy
 Speedgoat GmbH
 Sphere Energy SAS
 Stropower Technologies Co Ltd
 Syensqo
 TechnoPac GmbH

Tenneco Etain SAS
 The Pack
 Thermal Hazard Technology
 Thermo Fisher Scientific Inc
 Topsoe AS
 TotalEnergies
 TWAICE Technologies GmbH
 Ultra Resource Technology Ltd
 Umicore
 Uncountable
 UniverCell Holding GmbH
 Voltaiq Inc
 VTT Tech Research Ctr of Finland
 Wildcat Discovery Technologies Inc
 WOLQE GmbH
 Xing Mobility Inc
 Yangzhou Nanopore Innovative Materials Technology Ltd



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CAMBRIDGE ENERTECH'S RELATED CONFERENCES

FOR MORE INFORMATION, PLEASE CONTACT:



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The **15th** Annual
BATTERY SAFETY SUMMIT
Implementing Lithium-Ion Battery Safety
to Meet Increasing Energy Demands
November 12-13, 2025 | Bethesda, MD + Virtual
Hyatt Regency Bethesda

Inaugural
Battery Recycling & SUSTAINABILITY SUMMIT
Battery Recycling for a Sustainable Energy Transition
November 12-13, 2025 | Bethesda, MA + Virtual
Hyatt Regency Bethesda

25th Annual
aabc
advanced automotive
battery conference
DECEMBER 8 - 11, 2025
LAS VEGAS, NV
Caesars Palace

ALTA
AMERICAS
Innovation in Mining & Metallurgical Processing
December 9-11, 2025
Caesars Palace | Las Vegas

43rd
ANNUAL
International Battery SEMINAR & EXHIBIT
LONGEST RUNNING ANNUAL BATTERY EVENT
March 23 - 26, 2026
Rosen Shingle Creek
Orlando, FL

Innovation in Mining & Metallurgical Processing
ALTA
30 YEARS
5-7 May 2026 | Pan Pacific Hotel | Perth, Australia



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